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# **Personal Statement**

I am an outgoing and a confident communicator. Meeting, helping and working with new people is an area in which I feel comfortable. My strengths are my abilities to work with others as part of a team, lead a team, or work independently. I thrive under pressure and like a challenge.

# **Higher Education**

Manchester Metropolitan University (2007-2011) – BA Hons Fashion Design with Technology Graduated with a 2:1 classification. Skills acquired:

- Design Research and Conceptualisation also carrying out trend and colour research
- Drawing and Presentation illustration both computer aided and by hand using various media
- Fashion Product and Design Development sampling to aid the design process
- Garment Development and Realisation creating a wearable capsule collection
- Adobe Photoshop and Illustrator on both PC and Apple Mac
- Pattern Cutting Drafting from the block and grading
- Computer Aided Design Creating patterns using Gerber launch Pad
- Business and Marketing cost, production and marketing
- **Textiles** Fibre content, material properties and use of materials

These skills have all come together and enabled me to create my final collection displayed on my web address: www.jessicaadamson.co.uk

#### Work

#### Jd Sports - Menswear Assistant in Product Development and Design (2009-2010)

As part of my sandwich degree, I carried out a placement at Jd Sports for one year and was asked to stay on over the Summer. My responsibilities included:

- Development of prototypes from initial designs ideas to all stages of the sampling process
- Liaising with external factories and the internal team to approve sample deadlines, shipment dates, cost, fabric qualities, colour, brandings, trims and fit.
- Amending and creating tech packs for garments, graphics and brandings
- Creating graphics for back neck labels, swingtags, printed tees one graphic was selected and appeared in store in many different colourways.

Throughout the year I assisted various teams:

- Mens own brand sportswear
- Mens own brand casual wear
- Junior and Infants
- Accessories
- Football training wear and team wear

Further on into the placement I was given more responsibility and asked to assist a product developer on the first ever clothing range for Nicholas Deakins. This gave me the chance to put into practise all the skills I had learnt in the first part of my placement.

# Pymble Ladies College, Knox Grammar School, Sydney, Australia (2006-2007)

I carried out a year placement at two schools in Sydney. I worked in the Preparatory Centre in both schools. My duties included

- Assisting teachers, giving the children extra help where needed both in the classroom and in sports lessons
- Boarding duties both during the week and at weekends.

Out with my duties I did some extra activities such as sports coaching. I coached for all ages from year 3 to year 12, coaching hockey, tennis, netball, swimming and basketball.

## Whistles (2005-2007)

I worked for a Whistles' concession in Harvey Nichols and in the store in Edinburgh. As I was a reliable employee they allowed me to transfer to House of Fraser Manchester when I was embarking on my university course. As a Sales Assistant my responsibilities were

- Personal shopping
- · Merchandising the shop floor
- Stocktaking

# **Voluntary Experience**

Web Advertising (On going)

Work experience involves:

- General office work and admin
- Web design and how to create web pages.
- Creating a marketing database for press contacts using Microsoft Access

#### **Eden** (Jan 2006)

Eden is a small boutique shop in Edinburgh where I did work experience for a couple of weeks. The areas covered were:

- Organising a fashion show for the autumn winter collection
- Personal shopping

# **Interests and Achievements**

I enjoy a variety of sports, in particular:

**Hockey:** I have represented the East of Scotland Under 15, Under 16 and Under 18 squad and also represented Edinburgh at the Youth Games. I captained the Manchester Metropolitan University 1<sub>st</sub> team and also play for a local club team in Manchester.

Basketball: I represented Edinburgh for a season whilst still at school.

**Travelling:** During school I took part in many trips, both educational and sporting. These included trips to France, Austria, New Zealand and Spain.

After leaving school I took a year out in which I travelled to Australia and Thailand independently. Having had the opportunities to experience different cultures has enabled me to be more creative and be more open minded; it has improved my interpersonal skills and allowed me to communicate well in various situations. To further my awareness of fashion I have been to Paris to Premier Vision and spent time in both London and Paris to explore fabric shops and high fashion areas.

# **Secondary Education**

I attended The Mary Erskine School, Edinburgh, Scotland (1993-2006). I achieved the following grades at Scottish Higher Level; Product Design – A, Art and Design – A, Maths – B, English – C, Physics – C. At Scottish Advanced higher level; Product Design – A.

# **Key Skills**

To summarise the key skills I have picked up on at school, in the working environment and university are; confidence, independence, creative thinking, outgoing, leadership qualities and a good team member.

## References available on Request